



Sweet Sap

Distribution

VENDOR PACKET



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Sweet Sap Vendor Distribution Agreement

- 25% of sale vendor agreements include:
 - Sweet Sap LeafLink Listing
 - TERP Access
 - Sweet Sap Programs
 - Sweet Sap Brand Ambassador Program
 - Sweet Sap Tour Program
 - Sweet Sap Live (Continual Training)
 - Sweet Sap Tool Kit
 - Sweet Sap Incentive Participation
 - Sweet Sap Awards and Recognition Program
 - Cafeteria Lite Marketing Plan Selections
- 30% of Sale Vendor Agreements Include:
 - Sweet Sap LeafLink Listing
 - TERP Access
 - Sweet Sap Programs
 - Sweet Sap Brand Ambassador Program
 - Sweet Sap Tour Program
 - Sweet Sap Live (Continual Training)
 - Sweet Sap Plugs
 - Behind the Brand
 - Proud to Carry
 - Taste Test Reviews
 - Sweet Sap Consumer Participation Games
 - Smokemon Go
 - Strainopoly
 - Event Invites
 - Cafeteria Marketing Plan Selection
 - Weedmaps, Leafly Marketing Options
- This agreement will last for a period of 90 days for 25% agreement holders and 180 days for 30% Agreement holders.
- Brand Ambassador Training Program must be followed.
- Must complete the samples and training inventory worksheet

- Must complete a brand collateral worksheet
- Must complete a brand goals & objective worksheet
- Brand products will be uploaded to Sweet Saps LeafLink account for sales and distribution
- Brands must provide all brand collateral available to Sweet Saps distribution team.
- Brand will participate in Sweet Saps inventory pull plan
- Sweet Sap will pay vendors after completion of the order to the end customer (dispensary/grower/processor). 14 day standard turnaround time. There are exceptions to this time frame for large box clients.
- point of contact worksheet must be completed.

I understand and agree to the above distribution agreement. I will follow and abide by the Sweet Sap training program, inventory program, LeafLink process, and all other associated Sweet Sap programs.

Owner

Name: _____ Date: _____

signature _____

Sweet Sap Representative

Name: _____ Date: _____

signature _____

Sweet Sap Distribution

Value

Your service providers at Sweet Sap want to bring your organization value through timely and orderly service conducted in a convenient manner designed to save you time and money! Sweet Sap prides themselves on bringing real sales solutions to their customers through a series of targeted programs, directed at opportunities and education, training, incentives, and community involvement.

We offer a diverse menu of products, conveniently listed on LeafLink for your ease and convenience. Our Sweet Sap brand ambassador program ensures your team receives the knowledge and excitement needed to be successful retailing any of our valued brands! Sweet Sap offers a unique opportunity to train and entertain in our beautiful event center, the Brickhouse! Herbage brings a special value add to Sweet Sap through coordinated, marketing and community involvement, enabling your team to succeed! Sweet Sap truly brings value to the industry like no other distributor! Come, see how Sweet Sap can bring value to your team:

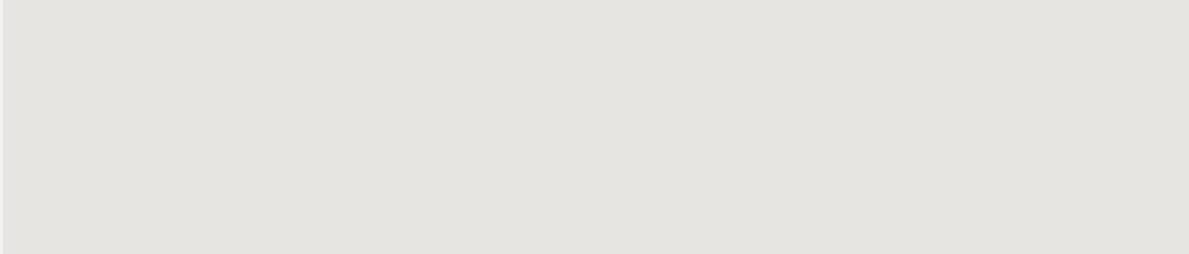


- Brand Integrity through Education
- Low Pricing
- Wide Selection of Products
- Easy Ordering
- Save time by receiving more on one truck
- Save money on delivery fees
- Training programs
- Incentive programs
- Marketing packages
- Cannabis community involvement
- Culture building

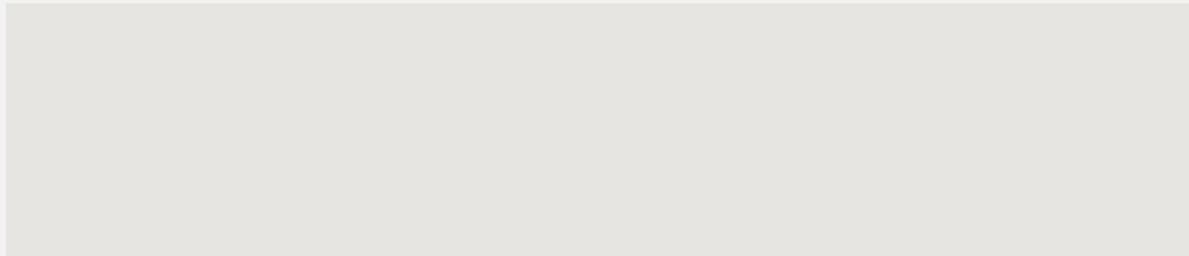
Goals and Objectives Worksheet

The purpose of this worksheet is to align the Sweet Sap team with your brands goals and objectives. This exercise will allow us to learn more about where Sweet Sap distribution can be of value to your brand

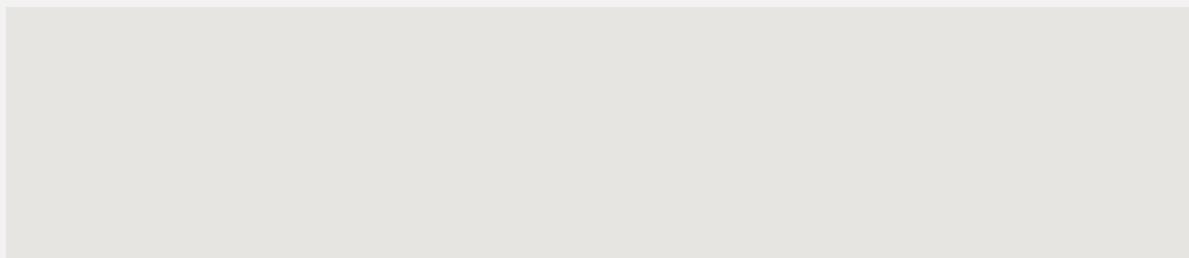
Briefly tell us about your brand:



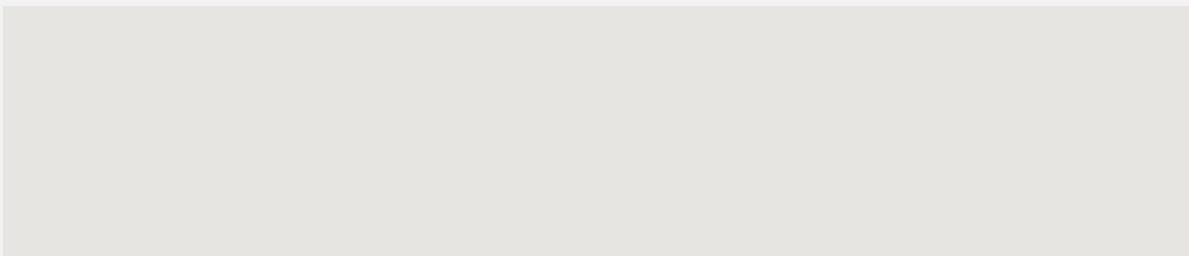
Do you have a mission statement as a brand or organization?
If yes please provide:



What are the goals for your brand in the two year future?



What is your desired total sales figure for each month?
Year?



Product Intake Worksheet

Grower Section:

1. Indoor/Outdoor/Greenhouse Circle One

2. How many lights? _____

3. How many plants? _____

4. How many tables? _____

5. How many strains? _____

6. What type of medium are you using? _____

7. Are you using pots or beds? _____

8. Tell us about your feeding system: _____

How often?

9. What kind of nutrients are you using? _____

10. Tell us about your process: pruning,
flushing, harvest etc.:

Product Intake Worksheet

processor Section:

1. What type of product are you selling? _____

2. Are you making Prerolls? Tell us about them :

3. Are you making rosin? Tell us about your process :

4. Are you making BHO? Tell us about your process

5. Are you making edibles? Tell us about your process

6. Are you making drinks? Tell us about your process

6. Are you making pain cream? Tell us about your process

Brickhouse Cannabis Co
117 N Bell Ave
Shawnee, OK 74801
(405)432-9344

Sweet Sap Sales Team Training Program

Welcome to the Sweet Sap Brand Ambassador Training Program! For the next 90 days, we will be working closely with your brand to achieve the highest level of understanding about your operation and products to best preserve the level of brand integrity your brand deserves in the field!

Sweet Sap Distribution strives to preserve Brand integrity of our partnered vendors by focusing the culture of organization, on two words: Brand Integrity! We work closely with our partnered vendors, to fully acclimate our sales staff in your brand culture and details the best way to achieve this goal is to get that information straight from the brands themselves! Through this unique program, our sales staff will work alongside brand leaders in several focus area of sales: event space, one on one consumer interaction, behind the counter, and in the dispensaries!

We will begin the process with the vendor sample request form here. The vendor will allocate the needed amount of trial samples for their first vendor briefing. Samples will include samples for trial and training with the sales team along with samples for the team sales kits for the launch the following week. The dispensary inventory agreement will also be signed and allotted training inventory request will be completed.

Meeting the team is the next step! We host vendor briefings every Wednesday night at 6 PM at Brickhouse in Shawnee, OK. Here the team will hear firsthand about your brand! Here is your chance to connect with our team and get them excited about representing your brand! We will want to hear about your origins story alongside the value propositions of your products.

Sweet Sap Distribution's Weekend Sesh. We now move on to Live Training! We require a set number of training sessions in order to ensure our team is ready to meet your sales goals! The first month of our journey together we will begin with two weekend training sessions (Friday and Saturday) held at Brickhouse on the third floor in our 420 friendly smoke lounge every Friday and Saturday from 10 PM-2 AM. Here we will work alongside a variety of customers. Brickhouse hosts 300-500 customers every weekend in the evenings. These customers range from patients to dispensary owners. We offer a chance for everyone that walks through the door to enter the smoke lounge. They are carded for medical IDs in the dispensary and provided a medical wristband. this band indicates to the ambassadors that an individual is a caring patient eligible for samples for those who do not have a card we offer full service patient drives every two weeks. We work with our brand ambassadors at pushing sales through the dispensary as confidence builder indicators to strengthen their abilities before directing them in the field. The training not only strengthens brand awareness in the local area, but also serves to build confidence in their knowledge of your brand!

Each 30 days gives your brand and our team an opportunity to reconvene and discuss what is working and what is not. This is also a great opportunity to reevaluate featured brand collateral options to close possible performance gaps in sales.

Brickhouse Cannabis Co
117 N Bell Ave
Shawnee, OK 74801
(405) 432-9344

The second and third months consist of one weekend of training time each please schedule your desired weekends in advance for your product training time if you or your team wish to attend with the Brandon ambassador.

The brand ambassador training program will not only grow sales for your brand, but will also train a trustworthy stand in for any future events that you may wish your brand to attend, but just don't have the time to commit yourself. No event is too big or small with the right representatives

I have read and agreed to the information provided above, and agreed to participate in the Sweet Sap Sales Team Training Program. I agree to cover any cost associated with the training program.

Name: _____ Date: _____

signature _____

SALES TEAM TRAINING COST WORKSHEET

Each 90 day distribution agreement will include the following:

Month 1:

- 2 weekends (4 days) Live Training (\$500)
- \$275 per weekend (Fri & Sat 10pm-2am)

\$250 Ambassador/Space
\$25 Media

Month 2:

- 1 weekend (2 days) Live Training (\$275)
- \$275 per weekend (Fri & Sat 10pm-2am)

\$250 Ambassador/Space
\$25 Media

Month 3:

- 1 weekend (2 days) Live Training (\$275)
- \$275 per weekend (Fri & Sat 10pm-2am)

\$250 Ambassador/Space
\$25 Media

- Vendors are responsible for sales samples cost
- Training inventory at Brickhouse Dispensary will be at distribution price agreement and on a 30 day consignment.
- Samples at ALL events WILL be covered by the VENDOR, this includes Brand Ambassador samples for field sales as well as samples for distribution in the dispensary for weekend events.

Non Distribution Packages:

Compare single day ve for space: \$400

Compare single weekend event vendor space: \$400

Compare multi weekend event vendor space: \$350 each weekend

Sweet Sap Distribution's
Brickhouse Buds

Weekend Sesh Program

Sweet Sap Distribution values, our budtenders and wants to invite them to an exclusive industry club, Brickhouse Buds. Brickhouse Buds is our way of bringing our subject matter experts, right into the heart of the Oklahoma cannabis culture. We are welcoming you and your team to our headquarters located in the historic Brickhouse in Shawnee, OK. Here we have three bars, a concert hall, two dance floors, two 420 friendly indoor smoke lounges, food vendors, and a dispensary.

This allows us to provide you and your team with the unique experience every weekend called **the Sweet Sap Weekend Sesh!** This is a reoccurring event that happens every weekend at the Brickhouse, where we invite multiple vendors from our catalog alongside our Sweet Sap Sales Team to bring the customers a one of a kind indoor smoking experience. Those patrons with a consumption band, giving proof of medical ID at dispensary, can taste products during the session, while learning from the experts themselves! What a way to try before you buy!

This event will be open to all of our valued dispensary, partners, and their teams free of charge! No cover! Just come to the dispensary side for your free entry and consumption bracelets.

There is a patient drive every two weeks located on the third floor. Prices are \$150/\$75 full service. Sweet Sap wants to give back by giving a discount of \$10 off every \$50 purchase until your card amount is paid back for being a valued part of the industry. Ask about Sweet Sap Sponsorships for medical card assistance from the TERP patient advocacy charity.



Inventory Worksheet

Sales/Samples/Training Material

Sweet Sap Distribution strives to achieve the level of Brand integrity you intend for your brand! Nothing achieve this goal, more efficiently than training and presentation! In this worksheet, we will be allocating product for three separate purposes: sales kits, samples for customers, and training inventory.



Sweet Sap Distribution strives to achieve the level of Brand integrity you intend for your brand! Nothing achieve this goal, more efficiently than training and presentation! In this worksheet, we will be allocating product for three separate purposes: sales kits, samples for customers, and training inventory.

- Sales kits: 12 sales team members/4 support staff

Flower - no more than 3.5 grams per strain, per sales person.
No more than 3 ounces of flower allowed per sales person.

Concentrates - no more than 3 grams rosin/resin/BHO products per brand per sales person. No more than 1 ounce concentrate per sales person.

Edibles - reasonable amount to show. Not to exceed legal limit of medical license.

- Samples: samples are for LeafLink requests & preauthorized events

Flower:
limits - 1/4 lb per strain

Concentrates:
limits - 28 grams per strain

Edibles:
limits - 72 oz total per brand

Inventory Worksheet

Sales/Samples/Training Material

- Training Inventory: for live training at the Brickhouse Event Center. Small batch allotments only!

Flower minimum: 2 oz per strain

Concentrates: 5 grams per flavor

Pre-rolls: 10 per strain

Edibles: 5 units each variety

- Merchandise: Brickhouse will probably represent your brand/dispensary in the gift shop! 30 day consignment terms on all merchandise, left for sale to follow the same inventory SOPs as the cannabis merchandise.

Limits:

Shirts: 10 shirts per size, per style

Pants: 10 pants per size, per style

Hats: 10 hats per style

INVENTORY PROGRAM

- The Brickhouse serves central point for all Sweet Sap activities! Brickhouse serves as a university, studio, staging dispensary and event venue for our partnered Sweet Sap Distribution brands! Once your brand menu is uploaded Brickhouse will place the initial order from Sweet Sap Distribution to begin the training and scheduling process. It is important that the training inventory is tracked by salesperson and reference to determine how each of our sales teams training is developing.
- The inventory is tracked by salesperson and reference within the inventory spreadsheet which is updated daily by referencing Green Bits Sales Reports every evening.



- Payouts for vendors occur twice per month
- For records, vendors must sign for their payouts.

Brickhouse Cannabis Consumption Policies:

- No outside products allowed on premises
- Cannabis smoking allowed only in designated smoke lounges
- All parties consuming cannabis must check in with Brickhouse dispensary for OMMA verification band
- Anyone smoking cannabis without verification band will be asked to Leave
- No samples may be given out unless through the dispensary

I have read and agree to follow the above policies

Name: _____ Date: _____

signature _____



Sweet Sap's

Brand Ambassador Program

- The goal of the Sweet Sap Ambassador Program is to strengthen performance within our partnered retailers through continual education and training combined with awards and recognition.
- The Sweet Sap Brand Ambassador position is a rotating position
 - Duration of tenure determined by owner
 - This builds unity through understanding by everyone on the team
- Sweet Sap Brand Ambassadors are the point of contact for your Sweet Sap representative in your organization.
- Sweet Sap Brand Ambassadors are eligible for:
 - Special live training events on YouTube
 - Event Invites
 - Sweet Sap partnered vendor tours
 - Special awards and incentives
- Sweet Sap Brand Ambassador roles:
 - Attend all scheduled training and events
 - Vendor tours
 - Weekly "live" YouTube
 - Facilitate Sweet Sap Brand collateral in their store
 - Facilitate Sweet Sap live YouTube channel for their store
 - Hang any educational flashes or brand awareness training in breakroom and designated areas
 - Facilitate team meetings
 - Print meeting templates
 - Read flashes to team
 - Take feedback
 - Meet and know their Sweet Sap representative
 - Facilitate TERP team patient advocacy events

I agree to participate in the Sweet Sap Brand Ambassador program to include the allocation of any necessary resources to participate. All training time will be covered by the dispensary owner to include any vendor tours and events. I will support this program by utilizing the tools provided by the Sweet Sap Brand Ambassador coordinator.

Name: _____ Date: _____

signature _____

Sweet Sap

Tour Program

The Sweet Sap Tour Program is designed to bring the team selling the products in the stores closer to the information about the products by taking them directly to the source. Our partnered vendors are excited to bring your team members into their facilities and let them see exactly what makes their brands and products so special! We have arranged with our partners, special access to their inner workings for our Sweet Sap Brand ambassadors. This is a unique opportunity for the brand teams to show just how much they appreciate our ambassadors and the value they bring our brands daily.

In order to ensure your team has a dedicated member make sure to update your information with your Sweet Sap sales representative. This person will ensure your assigned ambassador has their information added to our brand ambassador position contact contact field on LeafLink.

Tours are coordinated by our Sweet Sap distribution coordinator. All tours will have a minimum of 14 days of lead time to ensure all parties going will be available to attend Brand ambassadors will be emailed along with their leadership to allow time for approval. Tour leaders will contact their tour groups 48 hours in advance to ensure last second changes, etc.

Tours are a value add when the person touring walks away with information they are excited to share. We help this process along with providing feedback debriefing templates for your brand ambassador to share with the team when they return.

Care to Share

Sweet Sap Distribution works with our partners to share information through bolstering existing communication channels with organized meeting templates, which are pre-filled with information relating to your organization goals this tool is a great way to stay up-to-date with current events, brand highlights, compliance, news and more!

The Care to Share template can be accessed by your Sweet Sap Brand Ambassador easily online and used for meetings each week. During the meetings they have space provided for team feedback, listening to our subject matter experts, the budtenders, is the only way we will bring the optimal experience to your patients. This gives the Sweet Sap grand ambassadors, and the Sweet Sap sales representative, something to work together, and providing the best service and quality in the industry.

Care to Share it's a great way also to bring your local community events to the eyes and ears of the entire Sweet Sap community! We love hearing what is happening around our great state!

NEWS FLASH PROGRAM

Sweet Sap Distribution brings value to your team through coordination and information. The Sweet Sap Distribution News Flash Program is an effective tool to disseminate value information through your organization by using the already existing organizational structure.

The News Flash is a quick glance, informational aid, composed of content, created each week for the Sweet Sap Live program. The News Flash will cover topics from brand value, compliance corner, cannabis events, and more. The News Flash is a great tool for breakrooms, bathrooms, company emailers, company text campaigns and more!

The News Flash will be shared and disseminated by the store Sweet Sap Brand Ambassador to their leadership team for approval for further dissemination into group meetings, breakrooms, bathrooms, mailer campaigns, etc.

Awards and Recognition Program

Sweet Sap believes in recognizing and rewarding those who shine in our industry! We listen to our customers and their patrons, and when we hear about those individuals standing out to them, we act on it!

The Herbage Budtender of the Month award is a great opportunity to recognize those shining budtenders in the industry that stand out to our patients in our communities, the program is easy as well as easy to participate.

The Sweet Sap Star Award is another way to recognize those stars in our industry! This award is a store by store award focusing on performance of Sweet Sap product sales. This award is a great tool for leaders to help bring light on exceptional performance in their organizations.

The TERP Award is a charity based award focused on patient advocacy. This award goes to the people working every day to bring information to the patients. People who are working with patients daily bringing them into the industry, informing them of medicinal benefits, and exposing them to the cannabis lifestyle.



Sweet Sap Distribution's

Sweet Sap Live Program



Sweet Sap Live is the weekly broadcast hosted by Herbage Magazine, focused on topics from Brand highlights, local events, current events, awards and recognition and much more! Sweet Sap Live it's a great way to bring information to a scattered Oklahoma cannabis market from this broadcast. We can work with individuals all over the state to learn more about what they are working with their stores to better help their patients this also serves to educate our patient based all over the state. Through comment interaction, our patients can find discounts near them at participating Sweet Sap carriers.

Sweet Sap Live will also be a host for entertainment venues across the state. Our team will be wherever the action is happening to bring the viewers and inside looked into the Oklahoma cannabis industry. Look to us to bring your customers and team the content to keep them in the know, and on the go!

Sweet Sap Live is a live studio production at times and can bring special guests from your organization to participate in the fun. Our studio is located in the historic downtown Shawnee Brickhouse Event Center. Brickhouse offers a unique experience with two 420 indoor smoke lounges, three bars, two dance floors, one concert hall, and a dispensary. This gives us the opportunity to acclimate our guests with the products, while we are in production. This mix for a real time training event focused on brand attributes, product knowledge, and much more.

Advertising will also be available for the Sweet Sap Live Program. We will offer space on the program for brands in multiple ways from direct interviews to brand awareness campaign. We will get your brand the exposure you need to grow.

Dispensary Plug Program

Sweet Sap Live offers a unique opportunity to have your stores plugged directly into the action with our Sweet Sap dispensary plug program! This program utilizes, those stores dedicated to the Sweet Sap Distribution Catalog for venues on our Sweet Sap Live Program showcases. There are two programs that this plug programs pertain to: Proud to Carry and the Sweet Sap Taste Test Review.

Proud to Carry is a program featuring those standout Sap clients we're proud to feature Sweet Sap's catalog of brands and products. In this program, a dispensary will be given the opportunity to showcase themselves on Sweet Sap Live for our audience to officiate. This is a great opportunity for exposure for your store all while doing what you do best.



The Sweet Sap Taste Test Review is a program featuring Sweet Sap Brand Ambassadors from across the state, and our studio, reviewing the most amazing streams from our Sweet Sap Distribution Catalog. This is a wonderful way to connect with patients by showing them exactly why they would want to try what you're caring through Sweet Sap. The exposure for your shop is an easy way for you to get in front of new potential customers looking for that next new experience.



Sweet Sap Sponsor Charity

TERP

TERP is a patient advocacy charity focused on the needs of the people in our communities. This nonprofit organization provides services such as TERP Time, Buy Back, TERP Live, TERP Finder, and more! This program works with individuals, willing to donate their time to better inform the community of how to become a patient in the state of Oklahoma, and work with patients to better inform them of cannabis health topics.

TERP Time brings advocates into your locations to help inform patients about sign-up topics along with working with patients to schedule their telehealth doctor visits. Services, such as the chronic peacekeeping services can be accessed through TERP for your locations. Such services include in-store, kiosks for direct scheduling, sponsorship programs, educational materials, give back programs and more.

The TERP Finder program is a wonderful tool for patients to use to help them locate medical card services, such as the ones listed above. TERP Finder is a unique tool offered by the TERP charity and Sweet Sap Distribution Sponsors through a partnership with Herbage Magazine to help shops participating in TERP Live become more readily accessible by the public by utilizing the Herbage website to identify which shops participate, and where to find them!

Sweet Sap Sponsorship Program

The Sweet Sap Sponsorship Program is a charity donation program directed toward bringing those people with hardships the ability to access medical marijuana card service assistance. This program is accessible through the TERP charity, and available to the stores under the TERP Live program. This program seeks to increase the patient card account for participating locations through consistent accessible exposure of the program in those locations by working with the staff and Sweet Sap ambassador program to facilitate their success.



Point of Contact Worksheet

Please provide all necessary point of contacts to any department resource you feel may improve communication between our organizations. These contacts might include the following:

1. Media

a. Name: _____

b. Phone: _____

c. Email: _____

2. Inventory

a. Name: _____

b. Phone: _____

c. Email: _____

3. Managers on Duty

a. Name: _____

b. Phone: _____

c. Email: _____

4. Planning/Coordinator

a. Name: _____

b. Phone: _____

c. Email: _____

5. Shipping/Delivery

a. Name: _____

b. Phone: _____

c. Email: _____

On-Boarding Checklist

Sign Distribution Agreement

Complete distribution packet worksheets

Sales/samples/training inventory

Brand collateral

Goals & Objectives

Product information

Point of Contact

All COAs (testing) sent to
info.sweetsap@gmail.com

All photos and logos sent to
info.sweetsap@gmail.com

Sign account summary page

Brand Collateral Worksheet

This worksheet is to better help Sweet Sap's management team gain a "current state" understanding of your brands marketing collateral. This will ensure that all resources available will be utilized to strengthen not only the brand identity but also increase brand awareness and volume of sale! New opportunities will reside where brand collateral can still be developed to support the objectives mentioned above.

1. Does your brand have a logo? _____

2. Does your brand have a secondary logo? _____

3. Does your brand have a mission statement? _____

4. Do you have a website? _____

5. Do you have a YouTube channel? _____

6. Do you have commercials or video for your brand or product?

7. Do you have professional photography of your brand products?

8. Do you run advertisements in any magazines? _____

9. Do you have stickers? _____

10. Do you have shirts/hoodies/bags/merchandise? _____

11. Are you Weedmaps or Leafly verified? _____

12. Do you have reviews of your product? _____

13. Have you won any awards? _____

Brand Collateral Worksheet

14. Do you perform any community actions or services? _____

15. Do you have any consumer conscience features we need to be made aware of?

16. Do you have pop up gear? (Tables/tents/table clothes etc) _____

17. Would you be interested in our pop up team program? _____

18. Do you already have any MSRP agreements established? _____

MARKETING PACKAGES

Entry level

exposure

Ideal for new or small businesses in the cannabis space looking to gain initial exposure.

- Services include:
 - Print magazine ads; full page in one issue of Herbage Magazine
 - Digital advertising; basic package on the digital advertising platform with standard geo-targeting.
 - Youtube content; one product review or service spotlight video featured on our YouTube channel and dispensary tvs
 - Social media boosts from all of our platforms and profiles

- Your bundled price: \$1,700 per month (savings of \$800)

Brand Amplifier

Designed for growing businesses seeking to establish a stronger presence in the cannabis market

- Services include:
 - Print magazine ads; full page in one issue of Herbage Magazine
 - Digital advertising; basic package on the digital advertising platform with standard geo-targeting and remarketing capabilities
 - Youtube content; two product review or service spotlight videos, including client interviews featured on our YouTube channel and dispensary tvs
 - Digital marketing campaign targeting canna-curious audiences
 - basic content creation for social media promotion (4 posts per month)

- Your bundled price: \$2,500 per month (savings of \$1,400)

MARKETING PACKAGES

Market Dominator

Tailored for established businesses, aiming to lead an innovate in the cannabis industry.

- Services include:
 - Print magazine ads; premium placement in one issue of herbage magazine, including a featured advertorial
 - Digital advertising; premium package with full range, Geo targeting, remarketing, and foot traffic measurement
 - Youtube content; series of three comprehensive review or spotlight videos, including client, interviews, and on-site footage, hosted on our channels and dispensary TVs
 - Digital marketing campaign targeting canna curious audience
 - Email marketing campaign with advanced segmentation
- Your bundled price: \$4,500 per month (savings of \$1,500)

Premium Marketing Solution

- Targeted Media Solutions comprehensive audience, location, and contextual targeting.
 - Access to all platforms - print, mobile/desktop, CTV/OTT, Digital out of home, audience based direct mail, and social media
 - Data-driven strategies - full access to robust data sources and insightful analytics
 - Advanced audience segmentation and campaign impact analysis

Whoever you want to reach, wherever you want to reach them, we make advertising simple.

- Magazine Advertising (print and online)
- Digital (targeted advertising online)
- TV (targeted tv & mobile video advertising)
 - Out of home (billboards - transit advertising - digital signage - point of sale displays - mobile billboards)
- Direct mail (we sent promotional material directly to potential customers, directly to mailboxes and store fronts, this includes designing marketing message, selecting a target audience and mailing flyers brochures, postcards)

Account Summary Worksheet

- Product being Distributed:
- Agreed upon pricing:
- Set sales goal for each month
 - Month 1 (launch)
 - Month 2
 - Month 3
- Marketing Goals
 - Video content
 - Games
 - Events
 - Photography
 - Weedmaps/Leafly
- First months training fee \$550 to be collected at signing. Following training fees must be collected one week prior to scheduled event.
 - Dates for first month (2 weekends):
 - Weekend 1 -
 - Weekend 2 -
 - Dates for second month (1 weekend) -
 - Dates for third month (1 weekend) -
- Menu and descriptions provided for LeafLink upload:
- Amount of product allotted for sales kits:
 - Flower
 - PreRolls
 - Concentrates
 - Edibles
 - Other

Account Summary Worksheet

- Amount of product allotted for LeafLink Sample Requests:
 - Flower
 - PreRolls
 - Concentrates
 - Edibles
 - Other
- Merchandise available for event dispensary:
 - What type
 - Sizes
- Merchandise available for Sales/Pop up Amabassadors:
 - What type
 - Sizes
- Sales Team incentive Program:
- Budtender Incentive Program:

I have read and agreed to the above information.

Owner Name: _____

Sweet Sap Representative: _____

Date: _____